

A 3D rendering of a globe showing the continents of North and South America. The globe is positioned on the left side of the slide, casting a soft shadow on the grid background below it.

Hands On Tag Performance Measurements

April 27, 2009



RFID Lab

- 15,000 sq. ft. lab in Hanna's Candle Co.
- Replicates RFID in supply chain: dock doors, conveyor, impact doors, warehouse racking, forklifts, pallet wrappers, item level store, etc.
- Dirty Testing vs. Clean Testing
- Feasibility and Application Testing





In the beginning...



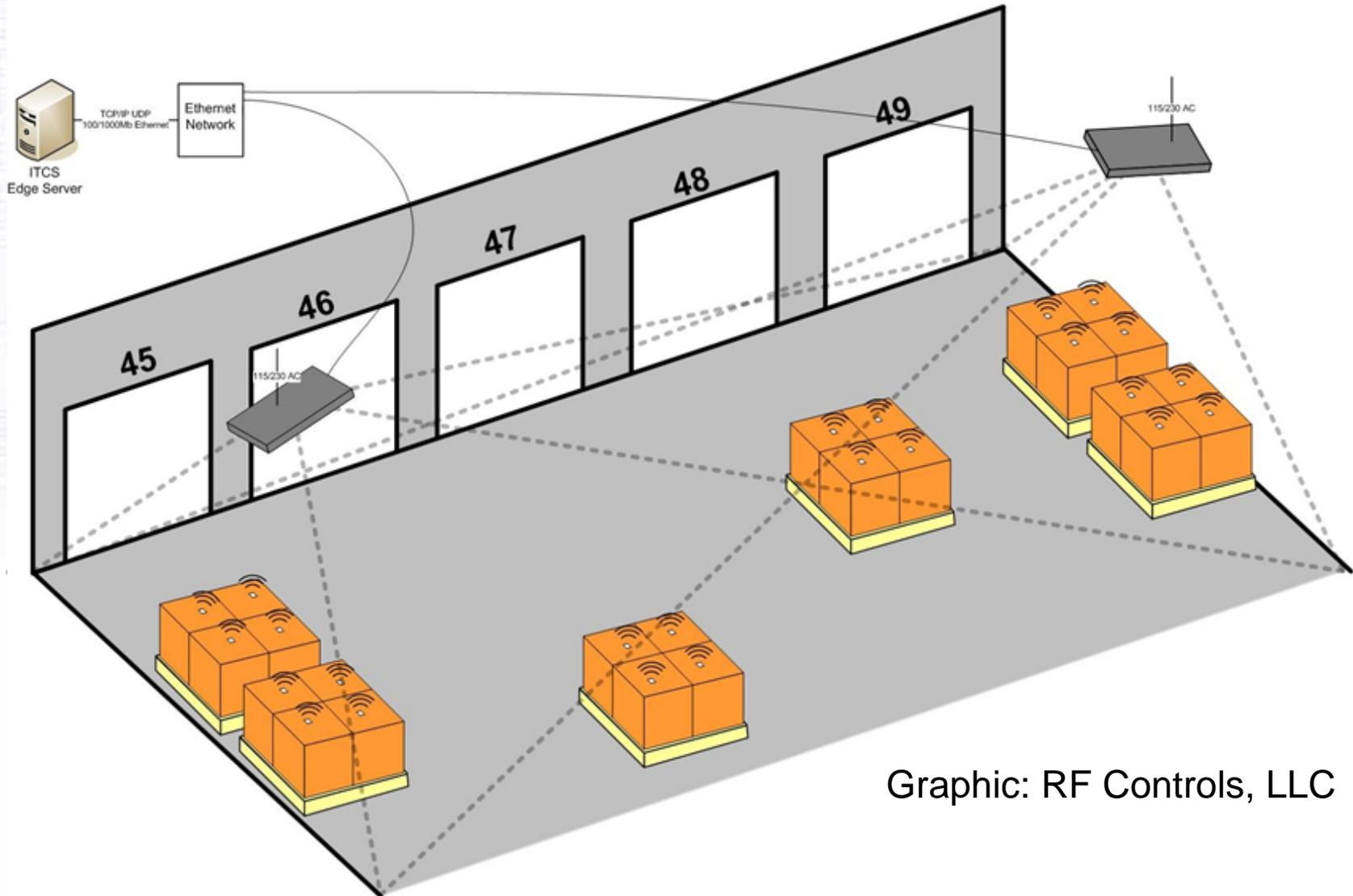


Moving to Mobile



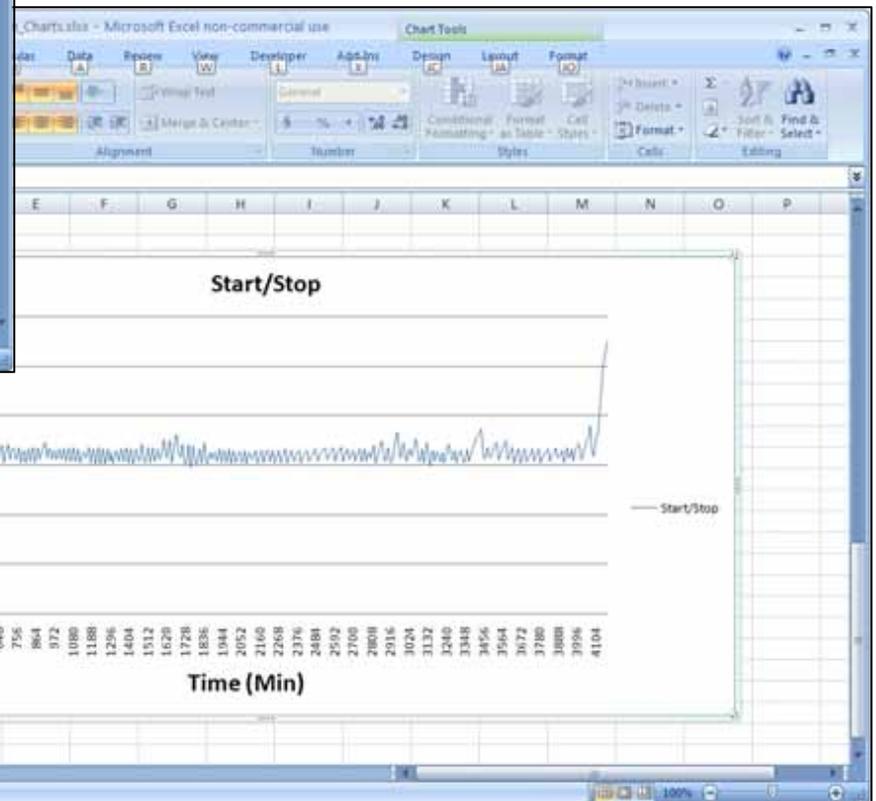
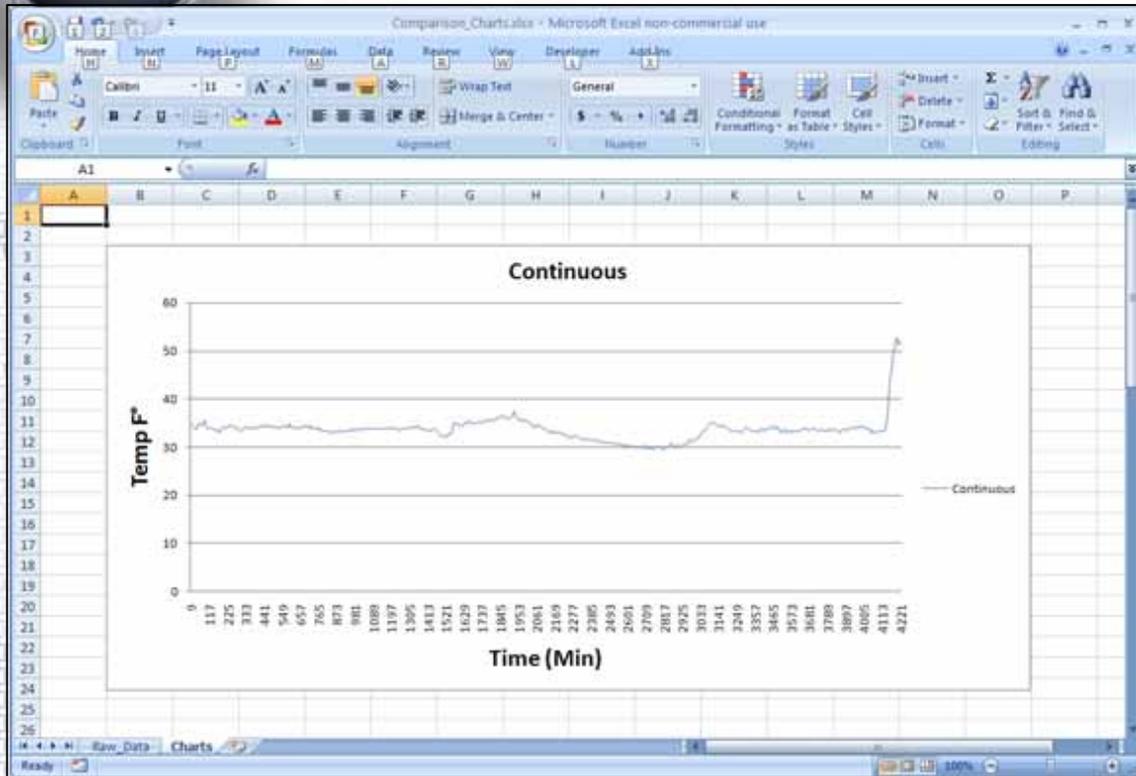


Zonal/RTLS Testing



Graphic: RF Controls, LLC

Cold Chain – In the Field





Developing Application Testing

- Identify the Goal
- Identify the Hardware to be Used (especially tags)
 - Selecting Hardware to meet criteria, or testing performance of hardware?
 - Have hardware support at hand
- Play with the Setup and Methodology
- Vet Test Setup
- Verify Repeatability
- Document, Test, Report
- Stick with your guns – the data doesn't lie



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